Graphic Design for GSA's Website, Job Aids, and other Content

Project Title	Graphic Design for GSA's Website, Job Aids, and other Content
Project Summary	Provide graphic design support for various media including a website, job aids, video, and user guides. Develop short instructional videos.
Country	United States

Project Description

Work with our training coordinator and web content manager to develop a branding strategy for each of our applications and an overall graphic design style guide. Then design individual content templates for each medium, including website, video titles, eLearning, job aids, and other documents. Apply these templates to all of our existing content.

Write scripts, edit and produce microlearning videos for our applications. The videos consist of application concepts, video screen captures and titles. If a studio is available to the intern, they could also appear in the videos and do voiceover if they would like.

About GSA

GSA serves as the federal government's "business manager" and leverages the buying power of the federal government to acquire best value for taxpayers and federal customers by providing real estate, products, services, and information technology solutions to enable federal employees to accomplish their missions worldwide. GSA is comprised of two major business lines: the Public Buildings Service and the Federal Acquisition Service. Did You Know? GSA's operations are equivalent in size and complexity to those of large Fortune 500 corporations!

Required Skills or Interests

Skill(s)

Graphic design

Videography

Additional Information

Experience with Adobe Creative Cloud applications is a plus.

Website: corporateapps.gsa.gov

Language Requirements

None